

FIG. 1

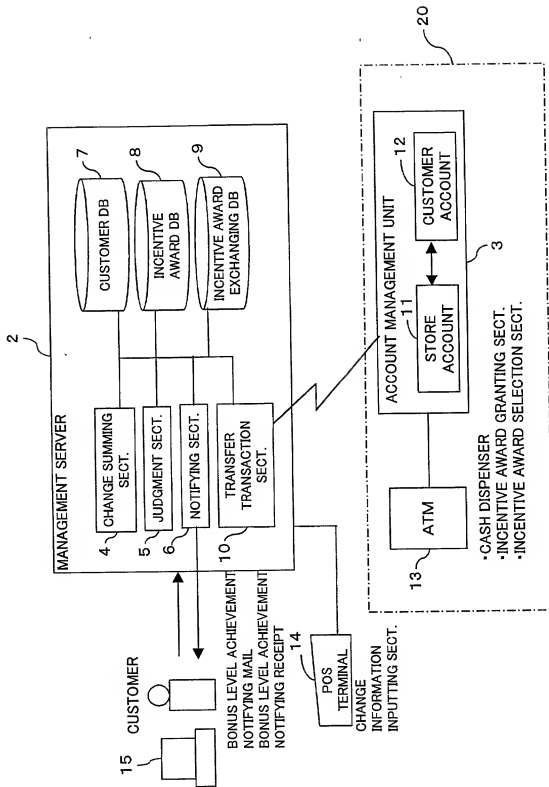


FIG. 2

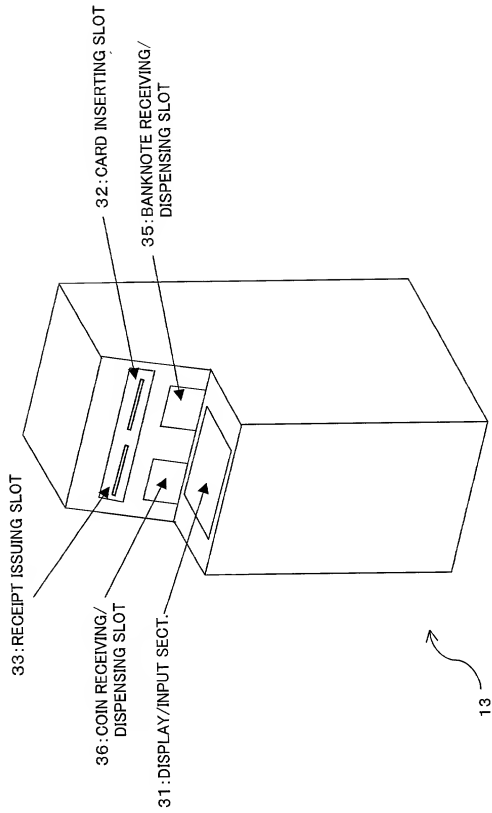


FIG. 3

| CUSTOMER NO. | DATE OF USE | AMOUNT OF CHANGE | TOTAL AMOUNT OF CHANGE | BONUS LEVEL | INCENTIVE AWARD TYPE | EXCHANGED | ACCOUNT NO. | CONTACT DESTINATION |
|--------------|-------------|------------------|------------------------|-------------|----------------------|-----------|-------------|---------------------|
| 123 01.03.03 |             | 1650             | 1650                   | 2000        | 1                    | 1         | 123456789   | ***@abc.jp          |
| 123 01.03.31 |             | 350              | 2000                   | 2000        | 1                    | 1         | 123456789   | ***@abc.jp          |



FIG. 4

| INCENTIVE<br>AWARD TYPE | INCENTIVE AWARD        | DETAIL OF INCENTIVE AWARD                              |
|-------------------------|------------------------|--|
| 1                       | 10% DISCOUNT COUPON    | OFFERING 10% DISCOUNT FOR EVERY<br>COMMODITY BY MAY 30 |
| 2                       | FREE DRAFT BEER TICKET | OFFERING A GLASS OF DRAFT BEER<br>BY MAY 15            |
| 3                       | CASH BACK              | 200 YEN CASH BACK                                      |

FIG. 5

| CUSTOMER NO. | DUE DATE OF EXCHANGE | INCENTIVE AWARD TYPE | BONUS LEVEL | EXCHANGED | ACCOUNT NO. | DETAIL OF INCENTIVE AWARD                           |
|--------------|----------------------|----------------------|-------------|-----------|-------------|---|
| 123          | 1.0501               | 2000                 | 1           | 1         | 123456789   | OFFERING 10% DISCOUNT FOR EVERY COMMODITY BY MAY 30 |

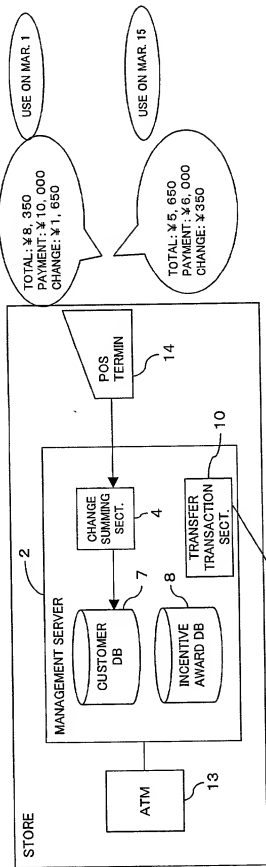


FIG. 6A

| CUSTOMER NO. | DATE OF USE | AMOUNT OF CHANGE | TOTAL AMOUNT OF CHANGE | BONUS LEVEL | INCENTIVE AWARD TYPE | EXCHANGED | ACCOUNT NO. | CONTACT DESTINATION |
|--------------|-------------|------------------|------------------------|-------------|----------------------|-----------|-------------|---------------------|
| 123          | 00.03.01    | 1650             | 1650                   | 2000        | 1                    | 0         | 2140014     | ***@abc.jp          |
| 123          | 00.03.15    | 350              | 2000                   | 2000        | 1                    | 0         | 2140014     | ***@abc.jp          |

FIG. 6B

FIG. 7

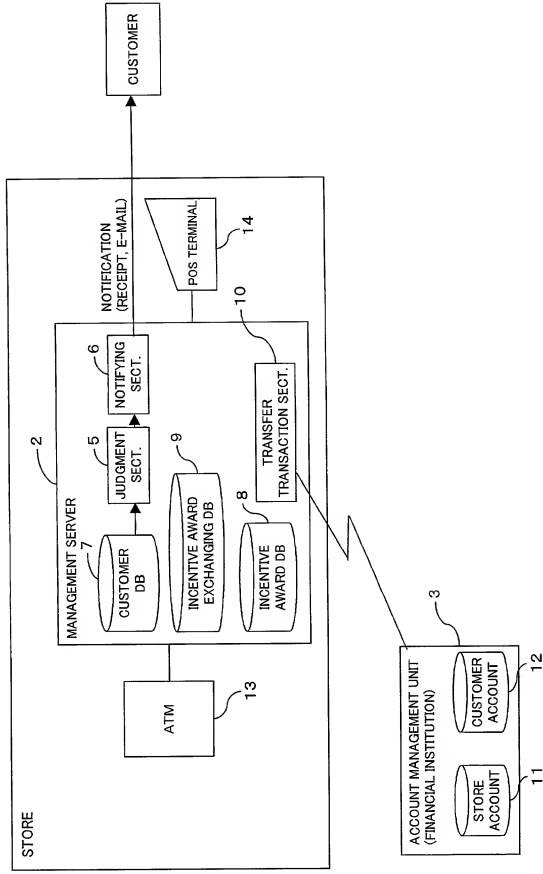


FIG. 8

FROM :ATSUGI XXX BISTRO  
TO : MR. Ichiro SUZUKI  
DATE OF SEND:MAY 10  
SUBJECT :CONGRATULATIONS ON YOUR  
ACHIEVEMENT BONUS LEVEL!!

-----

THANK YOU FOR YOUR CHOOSING OUT BISTRO.  
THE TOTAL AMOUNT OF YOUR CHANGE REACHED  
BONUS LEVEL.

YOU CAN ARRANGE TO RECEIVE YOUR CHANGE ON  
ATMS IN THE STORES BELOW. PLEASE DO NOT  
FORGET!

YOU CAN RECEIVE INCENTIVE AWARD VIA ATMS AT:

- ATSUGI XXX BISTRO
- KAWASAKI XXX BISTRO
- MUKOUGAOKA XXX BISTRO

YOU CAN ALSO ARRANGE TRANSFER TRANSACTION BY  
TELEPHONE.

0120-111-2222

PLEASE DIAL 0120-11-2222, AND INPUT FOLLOWING  
VOICE INSTRUCTIONS.

YOU CAN SELECT AN INCENTIVE AWARD FROM BLOW  
OPTIONS AS ARRANGING FOR YOUR SMALL CHANGE.

1. 10% DISCOUNT COUPON
2. FREE TICKET FOR A GRASS OF DRAFT BEER
3. 200 YEN CASH BACK



FIG. 9

FROM :ATSUGI XXX BISTRO  
TO :MR. Ichiro SUZUKI  
DATE OF SEND:MAY 10  
SUBJECT :CONGRATULATIONS ON  
YOUR BONUS LEVEL!!

-----  
THANK YOU FOR YOUR CHOOSING OUT BISTRO.  
THE TOTAL AMOUNT OF YOUR CHANGE REACHED  
BONUS LEVEL.

YOU CAN RECEIVE AN INCENTIVE AWARD FROM  
BELOW OPTIONS WHEN YOU RECEIVE YOUR  
ACCUMULATED CHANGE ON ATMS IN THE STORES  
BELOW. PLEASE DO NOT FORGET!

YOU CAN RECEIVE INCENTIVE AWARD VIA ATMS AT:

- ATSUGI XXX BISTRO
- KAWASAKI XXX BISTRO
- MUKOUGAOKA XXX BISTRO
- EBINA XXX BISTRO

DO YOU RECEIVE YOUR CHANGE NOW?

1. YES
2. No

YOU CAN SELECT AN INCENTIVE AWARD FROM  
FOLLOWING OPTIONS.

1. 10% DISCOUNT COUPON
2. FREE TICKET FOR A GRASS OF DRAFT BEER

SUBMIT

FIG. 10A

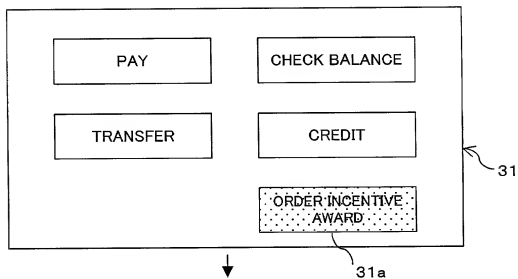


FIG. 10B

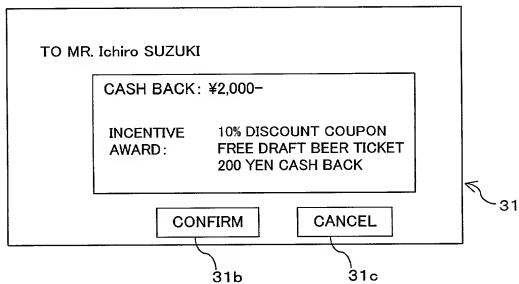


FIG. 11A

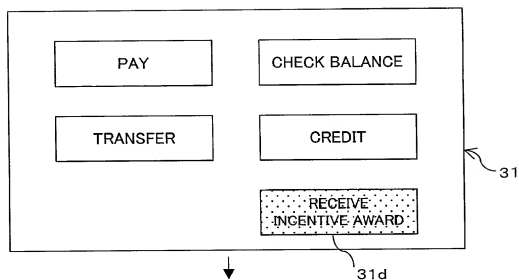


FIG. 11B

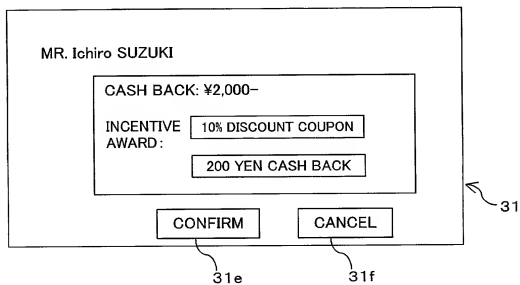


FIG. 12

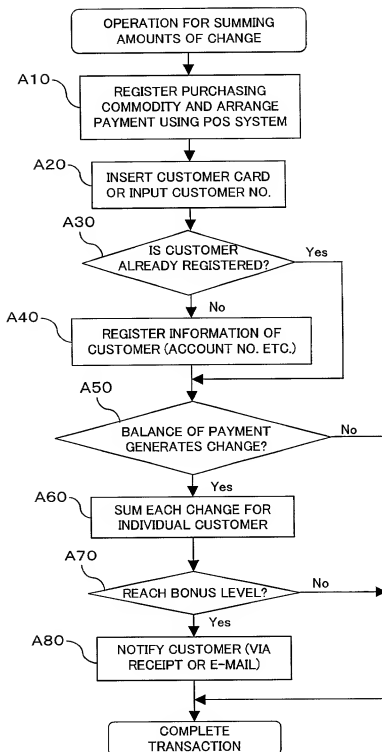


FIG. 13

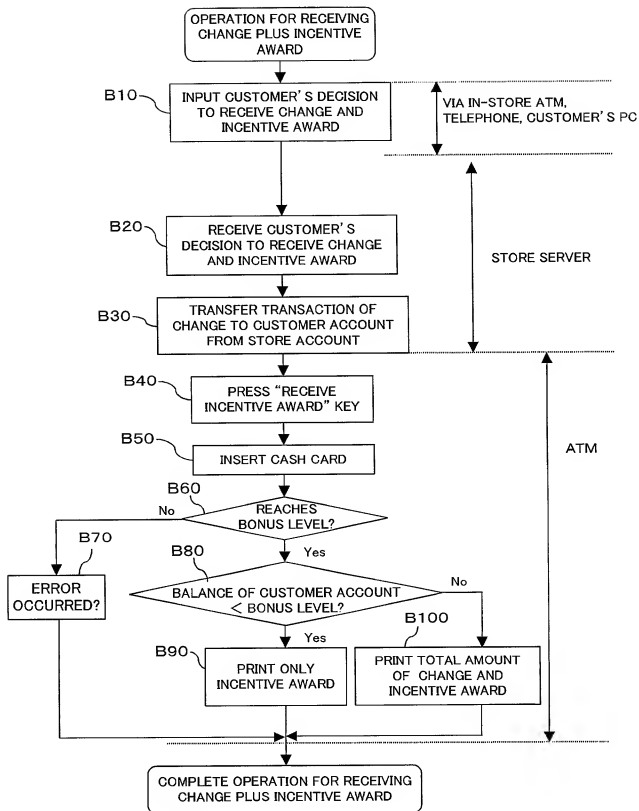


FIG. 14

